

VACANCY TITLE: Digital Production Assistant- the Parkhive App.

ADMINISTRATIVE CONTACT: Lisa.Friedberg@uwe.ac.uk

EMPLOYMENT TYPE: Volunteer

VACANCY COMMENCEMENT DATE: Immediately

NUMBER OF POSITIONS AVAILABLE: 2

JOB LOCATION: UWE/Home-based, meeting with Parks Groups representatives on site as necessary

DESCRIPTIVE DETAILS:

Working with Bristol-based app development company, Calvium, Bristol Parkhive (a partnership project between UWE ACE & Bristol Parks Forum in support of Bristol European Green Capital 2015) is creating a smartphone app to promote Bristol's parks and green spaces to visitors and serve as a valuable resource for residents.

The app will connect visitors and Bristol residents to information about parks facilities, walking routes and trails, parks groups activities and events, travel info, and local stories and histories - turning all of this content into a user-friendly, visually appealing cross-platform app which will be launched at Bristol Festival of Nature's harbourside event in June 2015 (this attracts approximately 15,000 visitors) & will then be promoted ongoing by Destination Bristol - the city's visitor information service. The aim of the app is to increase both the usability and visibility of ALL of Bristol's parks and green spaces.

We are recruiting students who would like to gain some experience of the app. development process who will work with the project co-ordinator to build the content for the app using Calvium's App Furnace platform (full training will be given). This will require a part-time commitment between March - June 2015. There are 2 positions available.

Skills & attributes required for the app. development role include an interest in technical development and the ability to work methodically and with excellent attention to detail. You do not need to have specific technical development skills or experience as App.Furnace is designed for use by non-tech specialists, but you do need to be confident learning and using new software packages.

This position would be suitable for Journalism and Film & Media students, and offers a great opportunity to have your work showcased in a permanent Bristol tourism platform, and gain experience in the app/locative media industry.

For more information, see:

www.bristolparkhive.com/the-app.html and www.calvium.com

APPLICATION PROCEDURES:

Please send an email indicating your interest, course, and year of study, and CV if appropriate to Lisa Friedberg, Bristol Parkhive Project Coordinator, at Lisa.Friedberg@uwe.ac.uk. Please also include a link to an online portfolio or examples of your work if you have them.